



Dear Friends and Colleagues:

As a springboard from discussions over hopes for our collective communities, I am providing the attached concept for your consideration and use.

‘One Coast’ embraces an understanding that our common interests far outweigh any differences, and acknowledges that there are some issues – political, cultural, tourism, beautification, sports, etc. – that can often be better served through a combined effort. Understandably, most challenges we face require local focus, and our first duty is to our respective districts. We thrive because we celebrate those characteristics that make our communities unique! However, in instances where we can promote regional interests, coordinate multi-jurisdictional activities, and even refer prospects to one another, we should aim to do so.

This idea is for the promotion of our region. It is not to be owned by any one person, organization, committee, interest group, or political subdivision. Nobody needs permission to use it and there is no agenda here, other than developing a mindset to work together where possible – an awareness that what benefits one ultimately benefits all.

If you believe this is an approach worth sharing, please feel free to forward it on to any who might find benefit in embracing this attitude. An electronic version of the logo is [attached](#).

Just food for thought. No charge. No obligation. Just opportunity.

Sincerely yours,

A handwritten signature in black ink that reads "Billy". The signature is stylized and cursive.

Billy Hewes